



AMERICAN CHAMBER

# AMCHAM UKRAINE BOARD OF DIRECTORS 2023

Horizon Capital



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BŪ̂NGE



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Andriy Tsymbal



# INTRODUCTION



### Lenna Koszarny

Chair, Board of Directors of the American Chamber of Commerce in Ukraine Founding Partner and Chief Executive Officer of Horizon Capital A moment that will stay with me for years to come was at the American Chamber of Commerce in Ukraine's annual Thanksgiving Dinner in Kyiv held this past November, when over 200 members of our community gave multiple standing ovations to this year's recipients of our traditional Thanksgiving recognition – the Defenders of Ukraine, and the People of the United States of America.

Every day that business is able to continue to deliver goods and services, create jobs, pay taxes, and power Ukraine's ongoing economic resilience, it is because of the brave men and women on the front lines and the unwavering support of the citizens of the United States and the country's steadfast allies, who stand shoulder-to-shoulder with Ukraine's courageous President and government officials.

We thank all of our members for your unity, strength and commitment to perseverance. continuing to operate and grow your businesses today, while maintaining a steady focus on the future - on Ukraine's recovery, renewal and revitalization. Thank you to the dedicated team at the American Chamber of Commerce in Ukraine who work tirelessly to deliver on behalf of our members and stand firm in support of the resilience of the business community, as well as to my fellow Board members, for their leadership, dedication and professionalism. We look forward to Ukraine's victory and to the realization of its European aspirations, together with a secure, free and peaceful future.

Slava Ukraini!



### Andy Hunder

President of the American Chamber of Commerce in Ukraine

Russia's brutal war in Ukraine has changed our lives forever. It's been a time of hardship, suffering, and losses, but also true bravery, remarkable resilience, and great unity of Ukrainians who inspire the whole world.

The mood on the ground is upbeat as companies continue to operate and join Ukraine's rebuilding momentum. 148 new members have joined AmCham since February 24, 2022. It's a powerful sign of trust and commitment to Ukraine.

Ukraine's economic recovery is a top priority for Ukraine and the business community. Our team works closely with the President, Parliament, Government, and US partners to move the reform agenda forward, contributing to Ukraine's economic recovery and transformation.

I am extremely grateful to everyone who never gives up, supports and believes in Ukraine, and does everything possible to approach Ukraine's victory. We express our gratitude to the lionhearted defenders of Ukraine who fight for freedom and preserve the Ukrainian nation. We are honored to be inspired by their heroism, which shows the whole world what true bravery is. We thank the united people of the United States for the unwavering commitment and steadfast support of Ukraine on the path to victory.

We work because, but we serve despite. This is exactly what our team is doing and will do in 2024 – serving our members and helping them despite the hardship.

Together towards victory.

Слава Україні!



AMERICAN CHAMBER OF COMMERCE UKRAINE

# OUR VISION

MAKE UKRAINE A WORLD-CLASS DESTINATION FOR INVESTMENT, INNOVATION, AND JOB CREATION

# OUR MISSION

UNITE THE BUSINESS COMMUNITY, BE THE VOICE OF BEST-IN-CLASS COMPANIES, AND SHAPE UKRAINE'S COMPETITIVE BUSINESS CLIMATE

# UII OUR STRATEGIC PILLARS

### B2G

### B2B

Business to Government

Business to Business

To drive actionable dialogue between Business and Government

### To create continuous opportunities for Business-to-Business partnerships

### B2U

**Business to Ukraine** 

To promote Ukraine internationally as an attractive investment destination



### INTEGRITY

We adhere to the highest ethical standards and set an example in the business community

### EXCELLENCE

We are results-oriented and strive for excellence in everything we do

### TRANSPARENCY

We mean what we say and say what we mean, acting in an open and transparent manner

### COMMUNITY

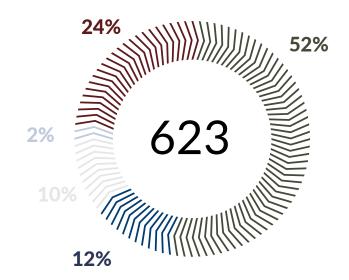
We are a strong platform uniting businesses with shared values

### SERVICE

We deliver the best value to our members for the benefit of their business and Ukraine

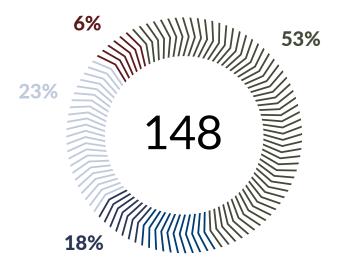
# MEMBERSHIP

### TOTAL MEMBERS IN 2023



- CORPORATE A LARGE STRATEGIC AND INSTITUTIONAL INVESTORS
- CORPORATE B MEDIUM SIZE COMPANIES
- CORPORATE C SMALL COMPANIES
- DF / EI DONOR FUNDED / EDUCATIONAL INSTITUTIONS
- AFFILIATED PARTIES

### NEW AMCHAM MEMBERS SINCE FEBRUARY 24, 2022





- CORPORATE A LARGE STRATEGIC AND INSTITUTIONAL INVESTORS
- CORPORATE B MEDIUM SIZE COMPANIES
- CORPORATE C SMALL COMPANIES
- DF / EI DONOR FUNDED / EDUCATIONAL INSTITUTIONS

# **AMCHAM SATISFACTION SURVEY**

**90%** of members are satisfied with AmCham Ukraine's support of their business in 2023

> of members will recommend joining AmCham Ukraine to their colleagues or business partners



AMERICAN CHAMBER OF COMMERCE UKRAINE

# MEMBERSHIP BENEFITS



wartime advocacy at the highest national and international levels



market intelligence



engagement in Ukraine's rebuilding



individual requests and B2B partnerships



B2B matchmaking



networking opportunities



brands and services promotion

US and global

outreach



professional growth and knowledge sharing



US Business Visa consultations



# M2M DISCOUNT PLATFORM

AmCham's Member-to-Member Discount Platform provides a great B2B opportunity to promote companies' brands and services and exchange discounts with fellow members.



# **OFFICIAL SERVICE PROVIDERS**











.1 . . . . . . **CISCO** 





Dragon 🏙 Capital

































# B2G

Driving actionable dialogue between Business and Government

# COMMITTEES & TASKFORCE



Agricultural Committee



Energy Committee



Information Technologies Committee



**Medical Services** Providers Committee



Seeds Committee



Banking & **Financial Services** Committee



Food & Beverage Committee



Infrastructure Committee



**Personal Data** Protection Committee



Sustainability Committee



**Competition** Committee



Healthcare Committee



Intellectual Property Rights Committee



Renewables Committee

Tax Committee



Consumer Goods Committee



**Hospitality** & Tourism Committee

Legal Committee



Retail & **E-Commerce** Committee



Solid Excisable Goods Taskforce Customs Committee



Human Capital Committee



Media & Communications Committee



Security & Defense Committee

# **WORKING GROUPS**



Agriculture Working Group on Agricultural **Machinery** Issues



Healthcare Working Group on Healthcare Hardware & Medical Device Manufacturers



Customs

Working Group on International Trade



### Tax

Working Group on International Taxation & EU Harmonization



Food & Beverage

- Working Group on Food Safety & Consumer Protection
- Working Group on External Trade Issues
- Working Group on Price **Controls & Antimonopoly** Legislation

# **CLUB, GR NETWORK & HUBS**

- **Compliance Club**
- **Corporate Social** Responsibility HUB

Healthcare • Marketing HUB GR Net - GR Professionals Network





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# 10 PRIORITIES FOR UKRAINE'S POST-WAR ECONOMIC RECOVERY

### 1

Ensure Ukraine's national security and defense, in cooperation with international allies.

### 2

Accelerate Ukraine's membership in the European Union by approximating national legislation in competition, customs, healthcare, IPR, media, and other spheres.

### <u>3</u>

Implement rule of law, real and effective judicial reform, fair justice, ensure a transparent selection of judges at all levels. Adhere to the independence of the National Bank, the Antimonopoly Committee, and the anti-corruption agencies. Reform state-owned enterprises and state-owned banks.

### 4

Liberalize labor legislation and implement social security policies, including voluntary health insurance, that encourage people to live, work, and invest in Ukraine.

### 5

Adapt and drive balanced monetary, fiscal, budgetary, and debt policies to set the basis for the rapid economic growth. Ensure sufficient political risks insurance coverage for investors through cooperation with leading global financial institutions as well as a private insurance market. Develop the capital market infrastructure.

### 6

Re-build and modernize Ukraine's vital infrastructure (ports, health and education facilities, waste management, water & sewage supply utilities) based on international best practices in attracting financing, modern urban architecture and design solutions, and transparent privatization and concession procedures.

### 7

Foster country-wide digitalization and IT ecosystem growth. Secure investment, property rights, level playing field, and proper IPR enforcement.

### 8

Introduce a predictable and attractive tax regime for job creators and bona fide investors. Guarantee transparent, timely, and full VAT refund for exporters.

### 9

Boost international trade and ensure supply chain security via free access to seaports, building customs and border guard infrastructure capacity, as well as ensure long-term market access opportunities with international trade partners.

### 10

Strengthen Ukraine's energy independence and security through developing renewable energy and increasing domestic gas & oil production, as well as integration with European energy market.

# 40 AMCHAM-DRIVEN SUCCESS STORIES

### AGRICULTURE / AGRICULTURAL MACHINERY

- Veterinary control procedure for Ukrainian agricultural products crossing the Ukrainian-Polish border was simplified
- Criteria for determining importance of enterprises, institutions, and organizations for national economy in agricultural field in special period were expanded
- Parliament passed Draft Law #9266 regarding electronic agricultural receipts in the first reading

### **BANKING & FINANCIAL SERVICES**

- NBU expanded insurers' possibilities to pay reinsurance premiums abroad
- Parliament adopted Draft Law #4366 amending Tax Code regarding payment services
- NBU lifts restriction to transfer funds abroad to repay certain categories of external loans
- Parliament adopted Draft Law #5125 "On Credit Unions"
- Government approved new Methodology for Determining Ultimate Beneficial Owner by Legal Entity

### CONSUMER GOODS

Parliament adopted Draft Law #6134 "On Consumers' Rights Protection"

### CUSTOMS

Government adopted amendments to Resolution #1092 regarding authorizations granting

### ENERGY

Draft Law #4187 regarding development of national industries of subsoil usage was adopted in the second reading

### FOOD & BEVERAGE

- Parliament adopted Draft Law #6134 "On Consumers' Rights Protection"
   Parliament adopted Draft Law #8290 regarding improving state regulation of food safety and livestock
- Time restrictions for sale of alcohol products in Kyiv region were revised
- Draft Cabinet of Ministers' Resolution suggests for increase of minimum retail price for cider and perry

### HEALTHCARE

- AmCham Ukraine signed Memorandum on Implementation of National Medicines Verification System in Ukraine
- Cabinet of Ministers adopted Resolutions extending reimbursement program to medical devices
- Parliament passed Draft Law #7457 regarding medical cannabis in the first reading

### HOSPITALITY & TOURISM

Cabinet of Ministers recommended NBU to ensure the implementation of transfers on tourism services import operations

### HUMAN CAPITAL

- Cabinet of Ministers amended procedure for booking of conscripts
- State Regulatory Service did not approve the Draft Order of the Ministry of – Economy on Labor Protection and Safety
- Government improved procedure for booking of conscripts

### INFRASTRUCTURE

- Parliament adopted Draft Law #8172 regarding development of electric charging infrastructure and electric vehicles
- Veterinary control procedure for Ukrainian agricultural products crossing the Ukrainian-Polish border was simplified
- eQueue was extended to other cargo checkpoints
- Access to register of construction activities in certain regions of Ukraine was renewed
- Mandatory introduction of the electronic consignment note (e-TTN) for the transportation of goods by road transport in Ukraine was postponed

### INTELLECTUAL PROPERTY RIGHTS

Parliament adopted Draft Law #5552-1 on copyright and related rights

### INTERNATIONAL TRADE

Ukraine's international partners to prolong trade liberalization measures
 EU Parliament's International Trade Committee members supported
 extension of EU's suspension of import duties on Ukrainian exports

### LEGAL

- President of Ukraine signed the Law #3200-IX regarding the obligation to register e-cabinets for participation in legal proceedings
- Parliament adopted Draft Law #8138 regarding support of investment projects with significant investments in Ukraine
- Draft Law #10088 regarding priority measures to reform Economic Security Bureau was registered in Parliament

### MEDIA & COMMUNICATION

Parliament adopted Draft Law "On Media"

### RENEWABLES

Parliament adopted Draft Law #9011-d regarding restoration and green transformation of Ukraine's energy system

### **RETAIL & E-COMMERCE**

Parliament adopted Draft Law #6134 "On Consumers' Rights Protection" Time restrictions for sale of alcohol products in Kyiv region were revised

### SEEDS

Parliament adopted Draft Law #3680-d improving the legislation on plant varieties registration and seeds certification

### SOLID EXCISABLE GOODS TASKFORCE

Shadow market of solid excisable goods decreased by 5%

### SUSTAINABILITY

Draft Law #10066 "On Package and Packaging Waste" was registered in the Parliament

### TAXATION

Government adopted Resolution regarding territories list where hostilities are conducted, or which are temporarily occupied

- Parliament adopted amendments to Ukraine's Tax Code regarding definition of list of territories where hostilities are taking place, or which are temporarily occupied
- Parliament passed in the first reading Draft Law #8137 amending the Tax Code on taxation of controlled foreign companies

# **B2G DIALOGUE**



# TOP-LEVEL UKRAINIAN ENGAGEMENT



Volodymyr Zelenskyy President of Ukraine



Rostyslav Shurma Deputy Head of the Office of the President of Ukraine



Andriy Smyrnov Deputy Head of the Office of the President of Ukraine



Ihor Zhovkva Deputy Head of the Office of the President of Ukraine



Oleg Tatarov Deputy Head of the Office of the President of Ukraine



Denys Shmyhal Prime Minister of Ukraine



Yuliia Svyrydenko First Deputy Prime Minister – Minister of Economy



Olha Stefanishyna Deputy Prime Minister for European and Euro-Atlantic Integration



Oleksandr Kubrakov Deputy Prime Minister for Restoration of Ukraine – Minister for Communities, Territories, and Infrastructure Development



Oleksandr Kamyshin Minister for Strategic Industries



Victor Liashko Minister of Health



Denys Maliuska Minister of Justice



Mykola Solskyi Minister of Agrarian Policy and Food



Ruslan Strilets Minister of Environmental Protection and Natural Resources



Oksana Zholnovych Minister of Social Policy



MP Andriy Gerus Head of the Parliamentary Committee on Energy and Housing and Communal Services



MP Danylo Hetmantsev Head of the Parliamentary Committee on Financial Issues, Tax and Customs Policy



MP Yaroslav Zhelezniak Deputy Head of the Parliamentary Committee on Financial Issues, Tax and Customs Policy



MP Oleksandr Sova Head of the Subcommittee on Customs Affairs of the Parliamentary Committee on Financial Issues, Tax and Customs Policy



MP Olha Vasylevska-Smahliuk

Head of the Subcommittee on Functioning of Payment and Information Systems and Prevention of Legalization (Laundering) of the Proceeds of Crime of the Parliamentary Committee on Financial Issues, Tax and Customs Policy



MP Mykyta Poturaiev Head of the Parliamentary Committee on Humanitarian and Information Policy



MP Yevheniya Kravchuk Deputy Head of the Parliamentary Committee on Humanitarian and Information Policy



MP Dmytro Naletov Head of the Subcommittee on Tourism and Resorts of the Parliamentary Committee on Humanitarian and Information Policy



MP Mykhaylo Radutsky Head of the Parliamentary Committee on Public Health, Medical Assistance, and Medical Insurance



MP Halyna Tretyakova Head of the Parliamentary Committee on Social Policy and Veterans' Rights Protection



MP Halyna Yanchenko Head of the Temporary Special Parliamentary Commission on Investors' Rights Protection, Secretary of the National Investment Council under the President of Ukraine



MP Yuliia Klymenko First Deputy Head of the Parliamentary Committee on Transport and Infrastructure



### MP Hanna Lichman

Head of the Subcommittee on Regulatory Policy of the Parliamentary Committee on Economic Development



Andriy Pyshnyy Governor of the National Bank of Ukraine



Oleksandr Novikov Head of the National Agency on Corruption Prevention



Serhiy Siliuk Head of Kyiv Customs of the State Customs Service



Mariana Oleskiv Head of the State Agency for Tourism Development



Pavlo Kyrylenko Chair of the Antimonopoly Committee of Ukraine



Larysa Rogach Head of the Cassation Commercial Court within the Supreme Court



Andriy Kostin Prosecutor General



Oleksiy Kucher Head of the State Regulatory Service



Semen Kryvonos Director of the National Anti-Corruption Bureau



Maryna Tverdokhleb Head of Kyiv Office of the State Tax Service



Mustafa-Masi Nayyem Head of the State Agency for Restoration and Infrastructure Development



Olena Orliuk Director of the State Organization "Ukrainian National Office of Intellectual Property and Innovations" (IPOffice)



Oleksandr Novytsky Head of the State Inspectorate for Architecture and Urban Planning



Edem Adamanov General Director of State-Owned Enterprise "Medical Procurement of Ukraine"



Serhii Tkachuk Acting Head of the State Service for Food Safety and Consumer Protection



Oleksiy Chernyshov Chairman of the Board & CEO of National Joint Stock Company "Naftogaz of Ukraine"



Yevhen Lyashchenko Chairman of the Board of Joint Stock Company "Ukrainian Railway"



Ruslan Hashev Acting Chairman of Export-Credit Agency's Management Board

# TOP-LEVEL INTERNATIONAL FINANCIAL AND INVESTMENT INSTITUTIONS ENGAGEMENT



Scott Nathan CEO of the US International Development Finance Corporation (DFC)



Gavin Gray International Monetary Fund (IMF) Mission Chief for Ukraine



Natan Epstein Deputy Chief of IMF Mission for Ukraine



Vahram Stepanyan IMF Resident Representative in Ukraine



Lisa Kaestner Country Manager for Ukraine and Moldova, International Finance Corporation (IFC)



Olena Voloshyna Head of IFC in Ukraine



Marcus Williams Global Head and Sector Manager Officer of Multilateral Investment Guarantee Agency (MIGA)



Annabelle Libeau Investment Guarantee Officer of MIGA



Matteo Patrone Managing Director, Eastern Europe and the Caucasus (EEC) at the European Bank for Reconstruction and Development (EBRD)



Rosaria Puglisi Head of the OECD Liaison Office in Ukraine

# COOPERATION WITH UKRAINIAN GOVERNMENT



# AMCHAM SURVEYS

# AmCham/ Deloitte Ukraine Survey on the Approaches to Human Capital Management in Ukraine

# Current challenges in human capital management

60%	employees' safety
68%	ensuring the continuity of work processes

55% employees' mental health

# Key priorities of organizations in the field of HR management for 2023

- 50% real-time support and assistance of employees
  38% review of the workforce plan/organizational structure
  38% workload management
  development/adaptation of
- **38%** development/adaptation of employees' well-being program

# Deloitte. .

### AmCham/USAID Survey of International Investors in Ukraine

- 64% of AmCham members plan to continue doing business in Ukraine
- **39%** continue to invest despite/accepting the war risks
- **47%** think future investment in Ukraine hinges on EU market access



### AmCham/McKinsey Ukraine Business Resilience Survey

- **1** The war has put a massive toll on Ukrainian business; however, companies demonstrated strong resilience, with some even capturing growth opportunities.
- 2 The war pressure on business is likely to stay or even increase in 2023.
- **3** Most companies have developed in-house contingency plans, but >40% of companies see their plans as not fully effective.
- 4 While agile operating model is seen as the most helpful factor to address ongoing crisis, going forward businesses see diversification, more effective contingency planning, and building resilient teams as key priorities.



### AmCham War Risk Insurance Survey



50% were able to assess their damage

Respondents suffered various losses both personal injuries to personnel, property and business interruption, forced abandonment and seizure of property by the Russian invaders, inability to convert and transfer funds and frustrated contracts.

The range of losses varied from USD 50 000 up to over USD 20 million.





### AmCham/EY Survey on Doing Business after 15 Months of Full-Scale War in Ukraine



**84%** of AmCham members are fully operational

**32%** have had instances of employees killed



reported damage to their plants/ **49%** factories/facilities/offices

**15%** consider requesting compensation for direct (physical) damage or lost profits



### AmCham/Citi Survey on Doing Business in Wartime Ukraine

- of companies are fully operational after 1.5 years of Russia's full-84% scale war in Ukraine
- of business representatives give an upbeat forecast on their 72% companies' financial health at the end of 2023
- 78%

of respondents are quite confident about Ukraine's economic recovery in 2024





# B2U

Promoting Ukraine internationally as an attractive investment destination

# COOPERATION WITH US EMBASSY & WASHINGTON, DC-BASED INSTITUTIONS

AmCham Ukraine is extremely grateful to the US Government for the steadfast support of Ukraine, Ukrainians, and the business community during Russia's full-scale war.

AmCham team and the US Embassy in Kyiv stand together as partners and are united in their efforts to support and assist companies on the ground.

We look forward to strengthening US-Ukraine business and economic ties in 2024 and beyond, engaging more US companies in Ukraine's rebuilding.



HIGH-LEVEL MEETINGS WITH US AMBASSADOR TO UKRAINE



HIGH-LEVEL MEETINGS WITH US OFFICIALS



REGULAR MEETINGS WITH US EMBASSY REPRESENTATIVES



MEETING WITH VICTORIA NULAND, US UNDER SECRETARY OF STATE FOR POLITICAL AFFAIRS



MEETING WITH US AMBASSADOR TO UKRAINE BRIDGET BRINK AND DFC CEO SCOTT NATHAN



MEETING WITH US AMBASSADOR TO UKRAINE BRIDGET BRINK, DFC CEO SCOTT NATHAN, AND PRIME MINISTER DENYS SHMYHAL



AMCHAM TEAM'S MEETING WITH US AMBASSADOR TO UKRAINE BRIDGET BRINK



US-UKRAINE PARTNERSHIP FORUM AT THE US CHAMBER OF COMMERCE



MEETING WITH DILAWAR SYED, SPECIAL REPRESENTATIVE FOR COMMERCIAL AND BUSINESS AFFAIRS AT THE BUREAU OF ECONOMIC AND BUSINESS AFFAIRS, US DEPARTMENT OF STATE



MEETING WITH MARISA LAGO, US UNDER SECRETARY OF COMMERCE FOR INTERNATIONAL TRADE



UTAH TRADE DELEGATION'S VISIT TO UKRAINE



2023 AMCHAMS IN EUROPE ANNUAL CONFERENCE IN WASHINGTON, DC



MEETING WITH JOSE W. FERNANDEZ, US UNDER SECRETARY FOR ECONOMIC GROWTH, ENERGY, AND ENVIRONMENT



CSIS DOING BUSINESS IN UKRAINE CONFERENCE: THE ROLE OF THE PRIVATE SECTOR IN UKRAINE'S ECONOMIC <u>TRANSFOR</u>MATION IN WASHINGTON, DC



MEETING WITH SUZANNE CLARK, PRESIDENT AND CEO OF THE US CHAMBER OF COMMERCE, AND HER TEAM



MEETING WITH PENNY PRITZKER, US SPECIAL REPRESENTATIVE FOR UKRAINE'S ECONOMIC RECOVERY



UTAH DEFENSE DELEGATION'S VISIT TO UKRAINE





MEETING WITH ROBERT A. MARINER, US SENIOR ADVISOR ON INFRASTRUCTURE IN UKRAINE



MEETING WITH PETE BUTTIGIEG, US SECRETARY OF TRANSPORTATION

# INTERNATIONAL OUTREACH



UKRAINE HOUSE DAVOS 2023 IN SWITZERLAND



1ST ANNUAL EUROPEAN MEDICINES VERIFICATION SYSTEM (EMVS) FORUM IN BRUSSELS, BELGIUM



AMCHAM POLAND REBUILD UKRAINE WORKING GROUP



UKRAINIAN ENERGY TRANSITION FORUM IN LONDON, UK



DELPHI ECONOMIC FORUM IN GREECE



BLACK SEA AND BALKANS SECURITY FORUM 2023 IN BUCHAREST, ROMANIA



STOCKHOLM CONFERENCE ON PRIVATE SECTOR ENGAGEMENT IN UKRAINE'S RECOVERY AND RECONSTRUCTION IN SWEDEN



AMCHAM'S SECURITY & DEFENSE EVENT DURING UKRAINE RECOVERY CONFERENCE IN LONDON, UK



AMCHAM POLAND BOARD AND ADVISORY COUNCIL MEETING



2023 THREE SEAS INITIATIVE (3SI) BUSINESS FORUM IN BUCHAREST, ROMANIA



2023 INTERNATIONAL DEFENSE INDUSTRY EXHIBITION MSPO IN KIELCE, POLAND

# AMCHAMS IN EUROPE COOPERATION

American Chamber of Commerce in Ukraine is a part of the European Council of American Chambers of Commerce. AmChams in Europe (ACE), established in 1963, serves as an umbrella organization of 49 AmChams across 47 countries throughout Europe and Eurasia. ACE represents the interest of more than 17,000 American and European companies in Europe, with more than 17 million jobs on both sides of the Atlantic and \$1.1 trillion in investments. AmCham Ukraine is grateful to the AmChams in Europe family for all the support and will continue to serve and provide the best support to its members in Ukraine.

### AMCHAMS IN EUROPE ANNUAL BEST PRACTICE SHARING CONFERENCE



### AMCHAM UKRAINE WON ACE CREATIVE NETWORK AWARD 2023

AmCham Ukraine has been announced WINNER of the 2023 AmChams in Europe (ACE) Creative Network Award. The announcement was made at the ACE Annual Best Practice meeting in Athens on September 29th, 2023.

AmCham Ukraine won the award for its project "Continuity amid Crisis: How to Steer AmCham through Country's Hardship (on the example of running AmCham in wartime Ukraine)".

Since the beginning of Russia's brutal invasion, AmCham Ukraine's mission has been even more critical and determined – to deliver the voice of brave and resilient business, create business opportunities, and facilitate companies' engagement in Ukraine's recovery, showing the entire world that Ukraine is open for business.





# B2B

Creating continuous opportunities for businessto-business partnerships



# 2724 TOTAL

AMCHAM EVENTS

# 66

B2B EVENTS

# 28

KNOWLEDGE SEMINARS

# 10 EVENTS FOR FEMALE LEADERS





# EMPOWER HER: INSPIRING UKRAINE'S FEMALE LEADERS FOR 10 YEARS & BEYOND

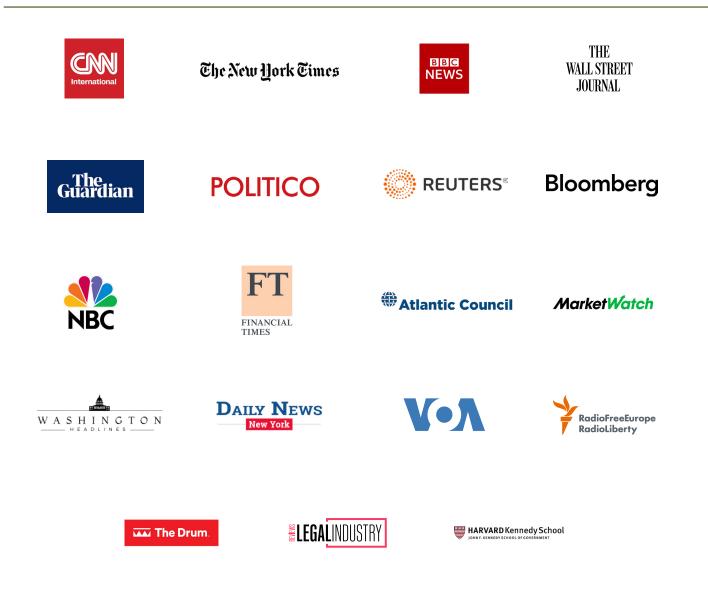
For ten years, AmCham Ukraine Women's Executives Leadership Development Initiative (WELDI) has been serving, supporting, and inspiring women leaders in Ukraine. Throughout these years, the WELDI Platform keeps gathering thousands of women for in-person and online events, engaging top-level speakers.

A platform is designed to foster leadership skills, personal development, and networking opportunities for women leaders. Created in 2013 under the umbrella of the American Chamber of Commerce in Ukraine, this initiative unites over 500 top female leaders from AmCham Ukraine member companies.





### FOREIGN MEDIA OUTREACH



# 100+ PRESIDENT'S INTERVIEWS, COMMENTARIES & EXTERNAL SPEAKING ENGAGEMENTS



"Kyiv stands, Ukraine stands, and business stands united with Ukraine. We see phenomenal bravery on the frontline, and phenomenal resilience on the business front."

February 25, 2023



"Our message is clear - there is no future for transparent or ethical business in Russia. Ukraine is open to business, and it continues to be. We encourage companies to come, to do business in Ukraine today, and to be ready to be part of the largest reconstruction, recovery, and modernization of a nation in Europe since World War II."

March 6, 2023



"Global food supply chains and security, including world food prices and hunger rates, are at significant risk again due to the Russian side's artificial reduction of Ukrainian grain and oilseeds export volumes."

April 12,2023



"Never again will business in Ukraine depend on Russia with its corrupt regime. I've been in Ukraine for 27 years, and I see how business is developing. Russia has always wanted to see a corrupt Ukraine. Now we see radical changes both geopolitically and in business."

May 8, 2023



"We see a huge demand for justice and would like to unite the efforts of business and government to see real progress in these issues, which has not happened yet."

September 1, 2023



"I am convinced that now is the right moment to begin looking at Ukraine as a once-in-a-lifetime business opportunity. The biggest national recovery project in Europe since World War II is already underway and will gain considerable further momentum in the months and years ahead. Those who join this process during the early stages will benefit from a range of advantages."

September 13, 2023



**RUSSIA'S WAR ON UKRAINE** 

### NATO ALLIES PROBE POTENTIAL SANCTIONS EVASION BLEMS, STUDY FINDS CON.com UK LAWMAKERS TO PUBLICLY QUESTION

# YOUR



London 8:12 PM

LIVE CNN

58P A 65.12

@questCNN



# MESSAGES

# ACROSS



# **INNOVATIONS & INITIATIVES 2023**

### AMCHAM'S REBUILD UKRAINE DIRECTION

AmCham Ukraine launched the Rebuild Ukraine direction, which gathers all the important initiatives, news, and developments that shape Ukraine's rebuilding momentum. Companies track AmCham's efforts to rebuild Ukraine, and can join future events and initiatives to get engaged in Ukraine's reconstruction and modernization.

### AMCHAM POLAND REBUILD UKRAINE WORKING GROUP



AmCham Poland launched the Rebuild Ukraine Working Group in 2023 to exchange ideas and discuss a strategy for further supporting Ukraine and to take actions to create a strong representation of American companies operating in Poland in the dialogue with policymakers in the area of Ukraine's rebuilding and recovery. As partners and true friends, AmCham Ukraine and AmCham Poland recognize the importance of leveraging collective expertise, networks, and resources to support Ukraine's efforts in rebuilding and recovery.

### US CHAMBER'S UKRAINE BUSINESS INITIATIVE



Ukraine Business Initiative of the US Chamber of Commerce is dedicated to building a secure and prosperous Ukraine by facilitating American companies' engagement in reconstruction and modernization. The Ukraine Business Initiative promotes a successful and enduring economic relationship via advocacy, engagement, and communications. As Ukraine starts to rebuild, the Initiative creates a unique platform for companies to engage with senior policymakers from the Ukrainian, US, and European Governments.

# **INNOVATIONS & INITIATIVES 2023**

### AMCHAM UKRAINE AND US DEPARTMENT OF COMMERCE WEBINAR SERIES "EMPOWERING UKRAINIAN WOMEN ENTREPRENEURS THROUGH TRADE"

AmCham Ukraine partnered with the US Department of Commerce, in the framework of Empower Her initiative, to organize Webinar Series – Empowering Ukrainian Women Entrepreneurs Through Trade. Around 100 female leaders who want to scale their businesses globally, learn new tools, and find financial resources to grow joined this initiative.



### Tetyana Prokopchuk

Vice President of the American Chamber of Commerce in Ukraine

"AmCham Ukraine persists in creating opportunities for empowering women leaders to rise above adversity and succeed, even during hardships and challenges of the russian war against Ukraine.

To help female leaders scale their businesses globally, learn new tools, and find financial resources to grow, jointly with the US Department of Commerce in the framework of Empower Her and WELDI initiatives, AmCham conducted a series of webinars – Empowering Ukrainian Women Entrepreneurs Through Trade.

We are extremely grateful to the US Government and US Embassy's team on the ground for all the tremendous support they provide to Ukraine, Ukrainians, and business community."









The EMPOWER HER initiative is the US Commercial Service partnership with the American Chamber of Commerce to the European Union and AmChams in Europe dedicated to promoting the role of women in international business and trade, bolstering direct engagement by US businesses operating in Europe/Eurasia to take action to advance women's economic empowerment and entrepreneurship.

# WEBINARS SPEAKERS



Marisa Lago Under Secretary of Commerce for International Trade



**Tetyana Prokopchuk** Vice President AmCham Ukraine



**Diane Farrell** US Deputy Under Secretary of Commerce for International Trade



Tetyana Berezhna Deputy Minister of Economy of Ukraine



**Oksana Markarova** Ukraine's Ambassador to the United States



**Benedikt Berlemann** Director and GM EU Expansion Amazon



**Agnes Pawelkowska** International Trade Specialist US Department of Commerce



Susan Danger CEO, AmCham EU Chair of AmChams in Europe Executive Committee



Khadija Ghazi Head of Partnerships Draper Ecosystem



Tetyana Gryshchenko Deputy Chief of Party USAID Competitive Economy Program





Alexander McWhorter Citi Country Officer & Corporate Banking Head Ukraine



Artem Palyutin Chief Development Officer CASSONE Furniture for Hospitality & Retail



**Ilona Shtrom** International Trade Specialist US Department of Commerce



**Barbara Rambousek** Director, Gender and Economic Inclusion European Bank for Reconstruction & Development

Kateryna Spolitak

Founder Woolberry Bags



Anastasiia Romanova CEO & Founder Mosgiiter Inc.



Stephanie Rothman Investment Consultant, Portfolio Manager Europe & Eurasia, SelectUSA



Justyna Swica Senior International Trade Specialist SABIT Program US Department of Commerce



**Olena Tverdovska** Vice President of Customer Service Nova Poshta Global



CEO TheWMarketplace



### AMCHAMUKRAINEANDUSSTATE DEPARTMENT EMPOWERED WOMEN'S LEADERSHIP PROGRAM

The Empowered Women's Leadership Program is a joint initiative of AmCham Ukraine Women's Executives Leadership Development Initiative (WELDI) and the US Department of State. The Program aims to empower women leaders with knowledge, inspiration, and new ideas to lead with purpose, succeed professionally, and grow teams and companies in times of the biggest hardship in modern European history after Russia's full-scale invasion of Ukraine.

AmCham Ukraine is grateful to the US Government and US Embassy team on the ground for all the tremendous support they provide to Ukraine, Ukrainians, and the business community.

### **MODERATORS**



Tetyana Prokopchuk Vice President AmCham Ukraine



**Megan Bouldin** Former US Embassy Kyiv **Economic Counselor** 







### WORKSHOP "COMMUNICATING THROUGH UNCERTAINTY: **EFFECTIVE STRATEGIES AND SKILLS**"



Jose W. Fernandez **US Under Secretary** for Economic Growth, Energy, and the Environmaent



Oksana Markarova Ukraine's Ambassador to the United States



Yaryna Klyuchkovska Strategic Communications Consultant



### Dorothy McAuliffe

Special Representative for Global Partnerships, US Department of State



**Michelle Russo Chief Communications** Officer at the US Chamber of Commerce



Khadija Ghazi **Ecosystem Builder** and Innovation Advisor at Next Public

### **SPEAKERS**

WORKSHOP "LEADING WITH PURPOSE AND BUILDING SUCCESSFUL COALITIONS"



Nicole Elkon Deputy Assistant Secretary for Professional and Cultural Exchanges, Bureau of Educational and Cultural Affairs, US Department of State



Iryna Rubis Executive Director of Biasless, Diversity, Equity, Inclusion & Belonging Strategist and Trainer



Rania Anderson International Speaker, Author, and Executive Business Coach



Oksana Zbitneva

Head of NGO "Barrier-Free", Head of the Coordination Center for Mental Health under the Cabinet of Ministers of Ukraine

WORKSHOP "MENTAL HEALTH AND RESILIENCE FOR FEMALE LEADERS AND THEIR TEAM"



Marion Ekpuk Foreign Service Institute Leadership and Management School Associate Dean US Department of State



Lisa Polvolny Foreign Service Institute Director of Orientation Division US Department of State



**SPEAKERS** 

**SPEAKERS** 

Rochelle Benning Foreign Service Institute Senior Education and Training Advisor US Department of State



Natalya Kadja Expert in Neuromanagement

WORKSHOP "DECISION-MAKING EXCELLENCE IN AMBIGUOUS ENVIRONMENTS"



Elizabeth Horst Principal Deputy Assistant Secretary and Deputy Assistant Secretary for Pakistan, Bureau of South and Central Asian Affairs, US Department of State



Anne Coleman-Honn Deputy Director, Office of Eastern Europe, US Department of State



Megan Bouldin Former US Embassy Kyiv Economic Counselor



Sonya Soutus APCO Managing Director



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