

YOU  
CONTROL



# RuAssets

**Search for Russian and Belarussian assets with the aim to inspect, freeze accounts and seize the property**



**15+**

registers of beneficiaries and owners of CiS countries and Europe

**50+**

sanctions lists updated daily

**100+**

sources of information: PEPs, criminals and Due Diligence

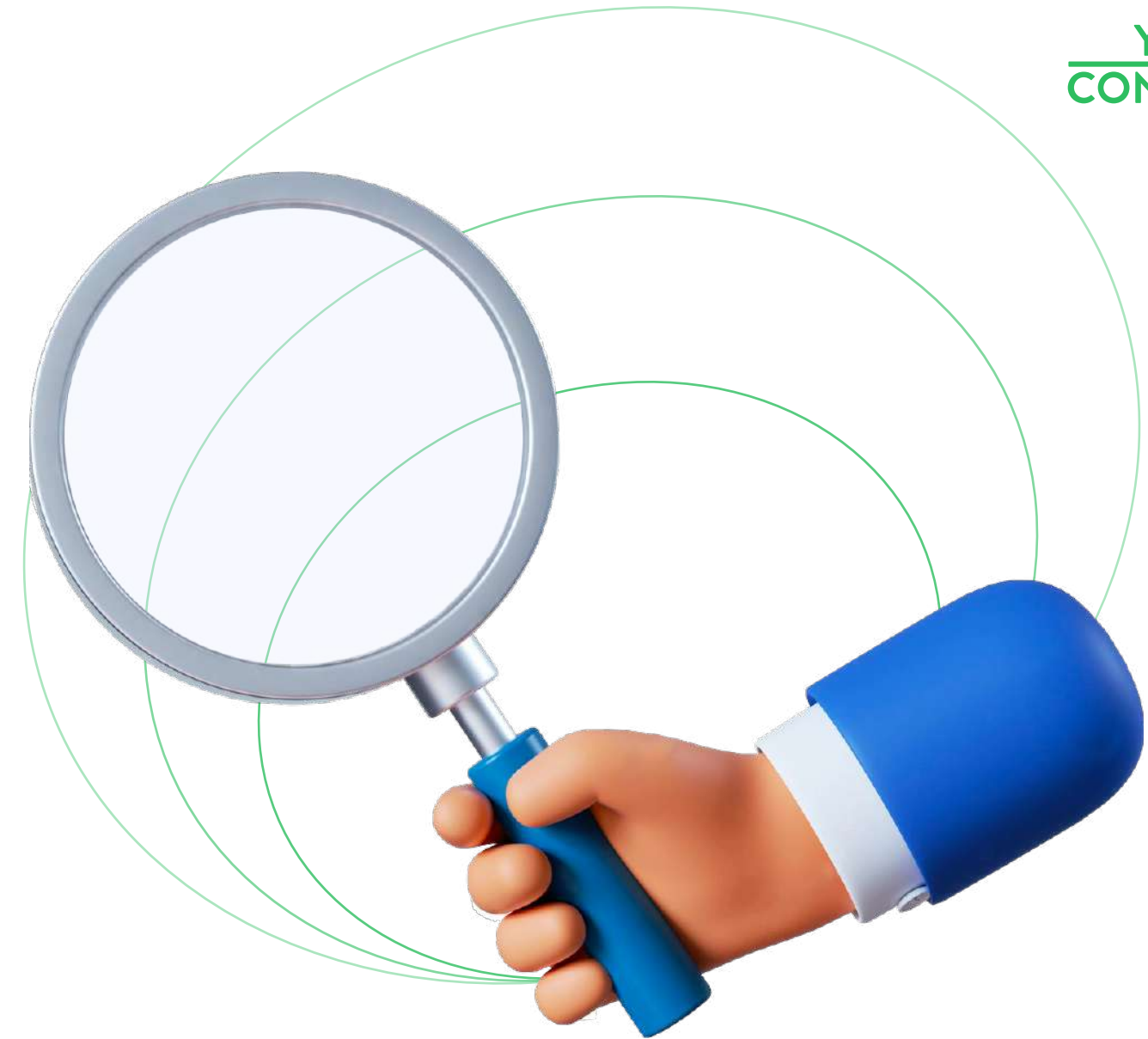


# We are from Ukraine 🇺🇦

**YouControl** – is an Ukrainian IT-company that has been developing open data services since 2014. We have many years of successful experience in creating AML and KYC systems used by international companies.

**Our mission** is to contribute to the expansion of international cooperation by creating a transparent business environment.

We are trusted by the state authorities of Ukraine, national and international media.



**We are more interested than anyone else in identifying, facilitating the freezing of Russian assets. That is why we have developed a new product - RuAssets.**



**RuAssets** – a new international instrument of screening links with CiS countries (Russia, Belarus, Ukraine, Kazakhstan) PEPs and persons from the sanctions lists at the deepest level of communication (3rd and 4th levels).

## Thanks to **RuAssets** you`ll be able to:

01

Check the individuals and companies in more than 15 CiS and Europe countries according to the registers of beneficiaries and owners.

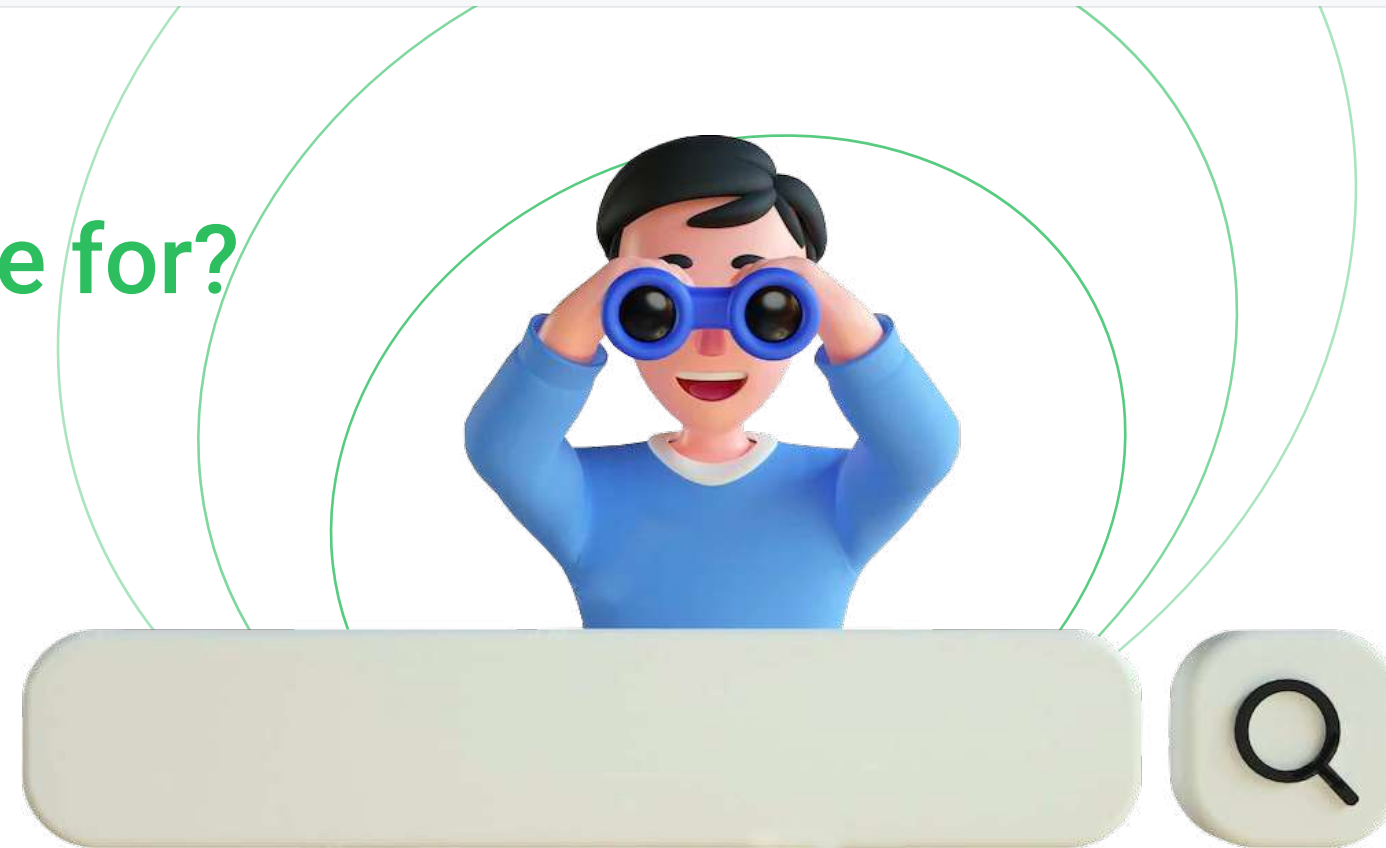
02

Conduct researches and investigations, identify “Russian trace” in different countries.

03

Track connections with individuals and companies under sanctions and PEPs.

## Who is this service for?



### For law enforcement agencies, public authorities

Search for Russian and Belarussian assets outside of these countries, easily create lists of movable and immovable assets that are tied to the company for further disclosure, freezing and seizure. Detect Russian war terrorists immediately when checking an individual.

### For journalists and independent investigators

You will have access to the maximum possible amount of information without any restrictions and free of charge in case of leading investigations and creating journalistic materials.

### For compliance managers, AML and KYC specialists

Check the existing or new counterparties for affiliation with companies and individuals in Russia and Belarus, sanctioned companies and PEPs. Expose those people who took part in hostilities on the side of the Russian Federation. Make decisions about cooperation based on complete and reliable information.

## Cases

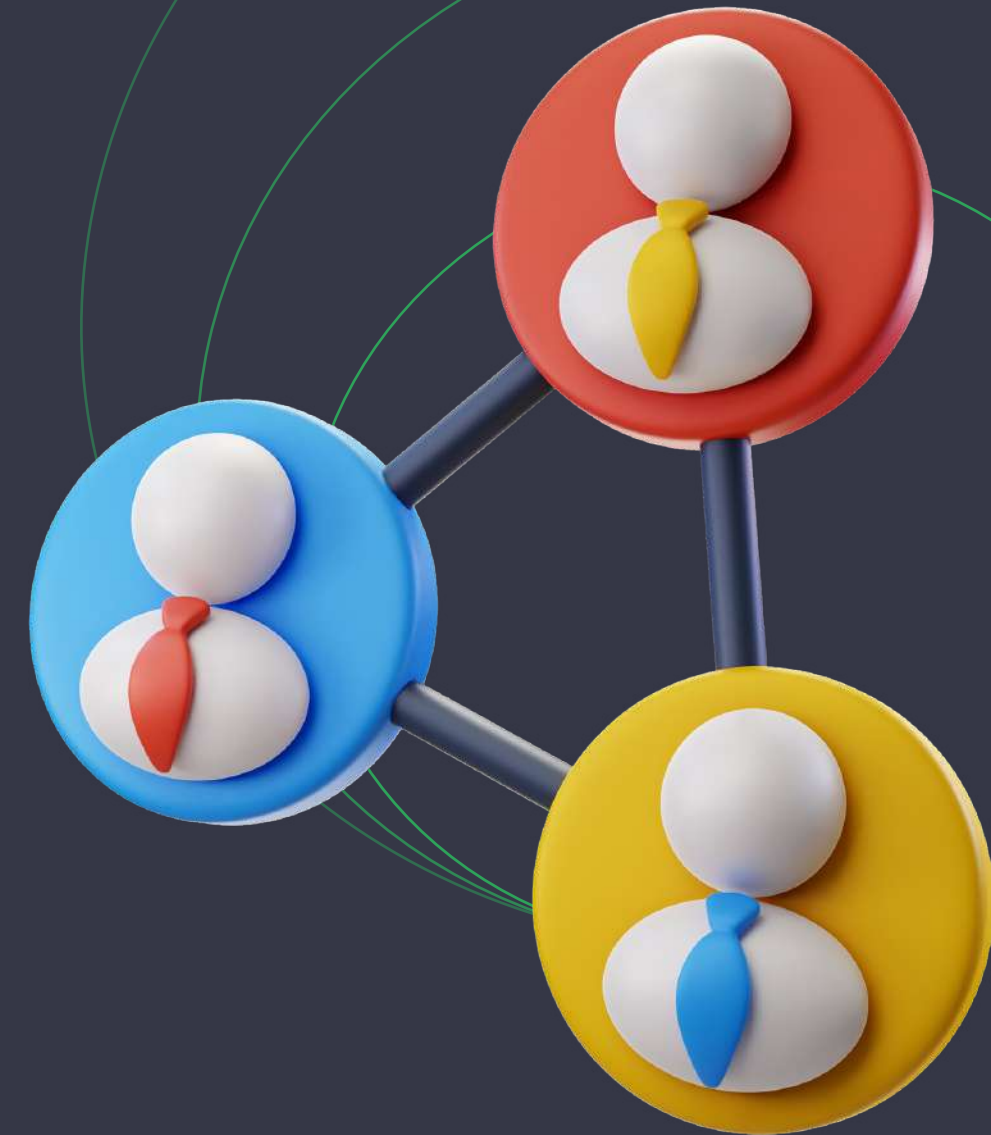
### When hiring refugees

- The inspection was successful - a person is hired.
- “Russian trace” was found during the inspection - a person get a refusal of employment/or the information is transferred to police.

### When deciding on lending, account opening

The inspection was successful - the loan was approved.

- “Russian trace” was found during the inspection ”: a person is connected with company that is through an international intermediary is owned by Russian citizens.
- Refusal/ or the information is transferred to police.





## Cases

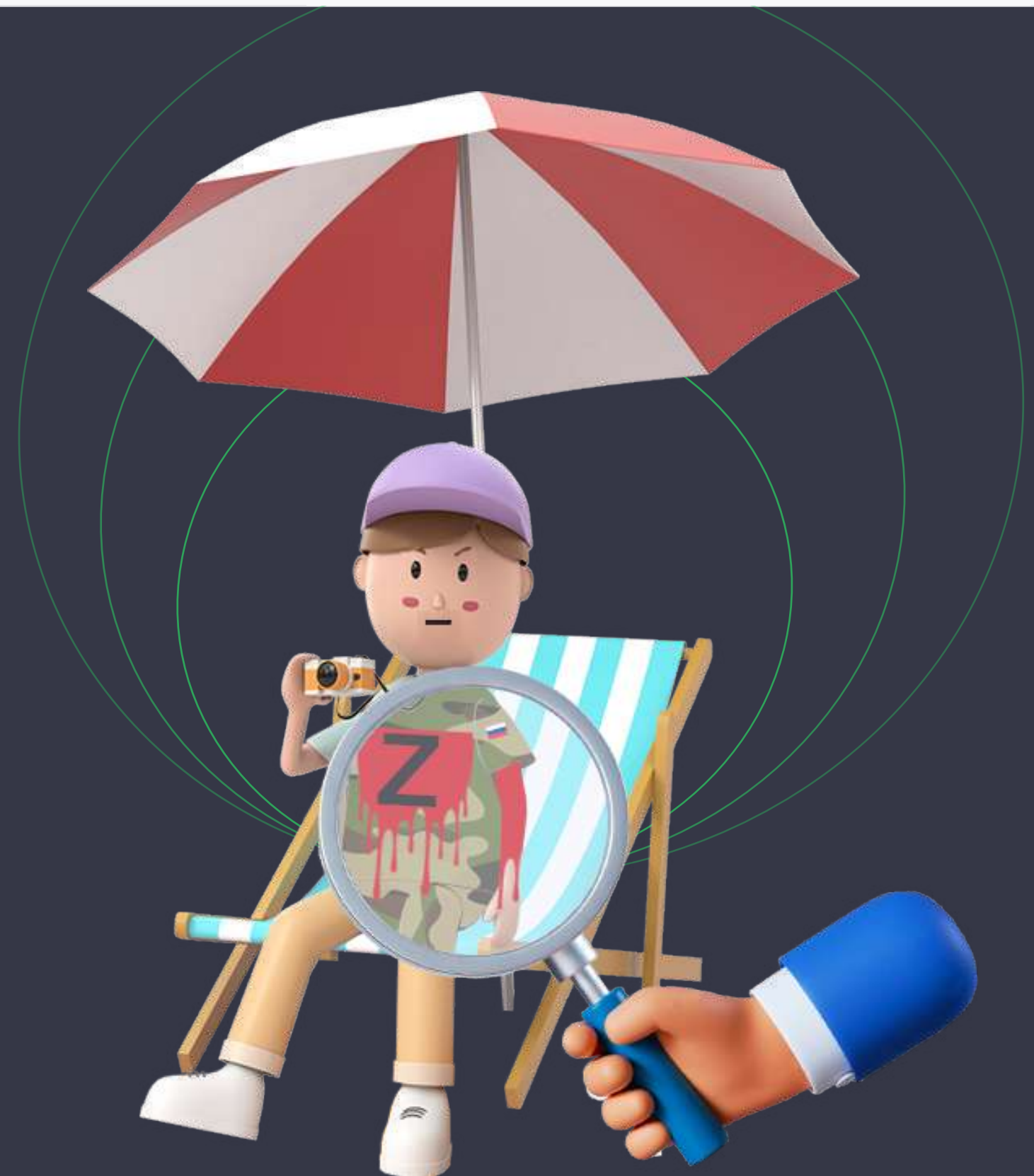
# There is no place for occupiers in the civilized world!

### When crossing foreign borders

Identify war criminals involved in the Russian-Ukrainian war and the occupation of Ukrainian territories when they cross the borders and report them to the law enforcement.

**RuAssets** has already contains information about:

- Regular troops of the Russian Federation
- Employees of Russian special services such as Federal Security Service, Main Intelligence Directorate and military prosecutor's office
- Chechen terrorist groups, so called "Kadyroviets" fighting on the side of Russia



# Advantages

YOU  
CONTROL



The most complete list of Russian, Belarusian, Kazakhstan and Ukrainian PEPs



Ability to track and detect Russian assets through a chain of intermediary countries



International lists of beneficiaries and owners of more than 15+ CiS countries and the world countries



Daily updates of 100+ data registers and regular product updates



Maximum information on sanctions:  
50+sanctions lists are already in the system

# Data sources

## More than 50 sanctions lists

### Including:

- French Freezing of Assets
- HMT Consolidated List of Targets
- Canadian Special Economic Measures Act Sanctions
- Ukraine National Security Sanctions
- US BIS Denied Persons List
- UN Security Council Consolidated Sanctions
- Japan Economic sanctions and list of eligible people

## Registers of beneficiaries and owners of more than 15 countries

### Including:

Russian Federation, BelerAsian Republic, Ukraine, Kazakhstan, Lithuania, Czech Republic, Cyprus, Germany, Great Britain

## There are more than 100 different registers in the system

### Including:

PEP registers of 4+CiS countries, 12+ international criminal persons registers, including Interpol Red Notices and WorldBank Debarred Providers



## With API you can:

- Get more information about data sources which are used for check in.
- Integrate links search into your own CRM/ERP systems.
- Control who your employees are looking for and manage everything through one account.

## How to use the service?

01

Leave your request on the site, describing your business case.

02

Get the unique API key, which will allow you to integrate the search results in your own system.

# 🔥 Stay tuned for upcoming updates **SOON**

**01** Property registers will allow you to get access directly to the information about immovable property such as real estate, aircrafts, land plots and so on.

**02** The function of tracking will allow you to see the entire chain of relationships between companies through several intermediaries to determine the final company and person.



# The case is about searching links through intermediary countries

01

There is a \$140 million yacht in the British port, that is officially owned by a British company.

03

The Tallinn office has only the address and the company itself actually belongs to a Georgian company with the beneficiary owner who has an observed connections with a person in the Russian government.

02

The bigger part of this British company is owned by an Estonian company with an office in Tallinn.

04

The yacht is confiscated in favor of the Great Britain, the assets are transferred to help the Ukrainian army.



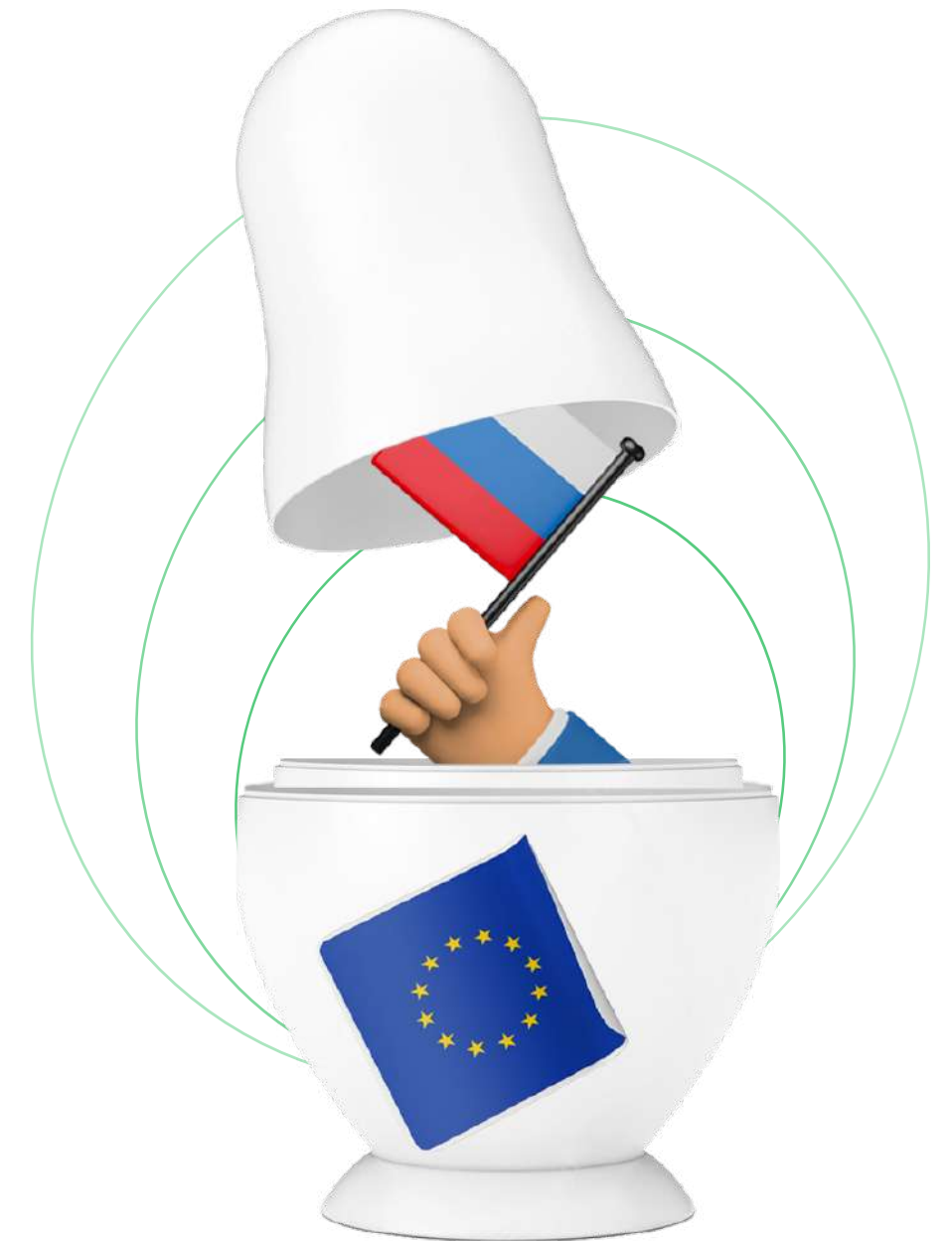
# ! Let's say NO to the toxic information providers!

The major market players use well-known services such as **Bureau van Dijk, LexisNexis, World Check, Dow Jones**, which in their turn receives data from Spark-Interfax.

The largest and the most frequently used key provider of information about companies and individuals is from CiS – 🇷🇺 Spark-Interfax is a Russian company.



We urge you not to use the product of the occupiers and aggressors, which is controlled by the Federal Security Service of the Russian Federation and hides information about Russian sanctions and assets.



# How to use RuAssets

01

Just apply to the website [ruassets.com](https://ruassets.com). We will connect with you to provide a test access to the RuAssets service.

02

While you are testing the service, we will finalize the contract and issue the invoice.

03

You pay the invoice and continue to take all advantages of using RuAssets.

**Free test drive**  
**Apply and try!**



**YOU**  
**CONTROL**

**YouControl** – is a socially responsible company. By purchasing licenses of YouControl products you also support journalists and community activists to use the system for free.

Thus socially important tasks are realized, such as anti-corruption activity and schemes exposure.



# Tariff plans

YOU  
CONTROL

|   | Basic   | Standard  | Corporate   |
|---|---|---|---|
|   | The basic version of the product is for searching for links with sanctioned individuals and PEPs in CIS countries | Everything you need to find quickly and analyze links with sanctioned individuals and PEPs at the international level | It is recommended for professional AML and KYC deep analysis, identification of links, and the search of assets between CIS countries and the world |
| Cost  | <b>\$ 360/month</b><br>in case buying an annual license for \$4 300   | <b>\$ 600/month</b><br>in case buying an annual license for \$7 200   | <b>\$ 796/month</b><br>in case buying an annual license for \$9 550   |
| The number of checking  | without limits  | without limits  | without limits  |
| Search for sanctioned individuals                                     | ✓   | ✓   |   |
| Search links with PEPs  | ✓   | ✓   | ✓   |
| Search for military terrorists  | -   | -   | ✓   |
| Search for Russian and Belarussian assets                             | -   | -   | ✓   |
| Monitoring  | -   | -   | ✓   |
| Process automatization with an API                                    | -   | ✓   | ✓   |
| Data from 50+ sanction lists  | ✓   | ✓   | ✓   |
| Access to data from more than 100 Russian and Belarussian PEP sources | ✓   | ✓   | ✓   |
| Country data available  | <b>4</b><br>Ukraine, Russia, Belarus, Kazakhstan  | <b>7</b><br>Ukraine, Russia, Belarus, Kazakhstan, Cyprus, Malta, Great Britain  | <b>18+ countries</b><br>with all updates  |
| Personal manager  | 1 month of support  | 1 month of support  | the entire period of the license  |
| Training  | ✓   | ✓   | ✓   |

We are trusted by

YOU  
CONTROL

Terrasoft

SCANIA



NOVUS

BUZZ Dyckerhoff Ukraine

BG BAYADERA GROUP

Meest



bellingcat

Forbes

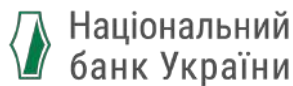


THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL

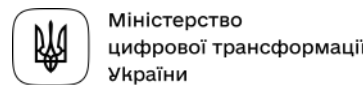


Deutsche Welle

Bloomberg Media



National Bank of Ukraine



Ministry of Digital Transformation



State Audit Office of Ukraine



State Tax Service of Ukraine



National Police of Ukraine



State Border Guard Service



Ministry of Defence of Ukraine



Security Service of Ukraine

Protect your business from sanctions and risks of collaboration with toxic companies with a “**Russian trace**”.

Identify and freeze assets related to Russian and Belorussian individuals and companies with the help of **RuAssets**.

**Get access to the most completed database of Russian assets right now.**

# Get in touch

0 800 309 077

[mail@youcontrol.com.ua](mailto:mail@youcontrol.com.ua)