



BLAGOMAY
charity for the future

We ensure the sustainable development of 5 000 children left without parental care who live in orphanages, family-type orphanage homes, and boarding schools in Ukraine.

charitymay.com



Platform

As of today, the most successful Ukrainian and international companies are implementing their corporate social responsibility in accordance with the selected UN Sustainable Development Goals.

Charity in the companies has transformed, becoming a significant part of the company's sustainable development, and therefore has developed a new sense of awareness and worth for the employees.

We invite our partners and benefactors to implement projects together with Blagomay Charity Fund within the framework of the UN Sustainable Development Goals.

How do we see a child that lives in a boarding home?



Meet Philip, 16, a future coach

I live in the family-type orphanage of the Vovk family in the Pechersk district of Kyiv. I am in the 10th grade now. I really want to become a football player, that's why I'm constantly doing sports to achieve my goal. Training on the field is not enough, and I'd like to exercise in the sports hall as well. I take part in 10K runs. I dream of studying at the National University of Ukraine for Physical Education and Sports to become a coach. In the future, I want to teach young athletes who will represent Ukraine worldwide. I was born in Ireland, but I haven't been there for as long as I can remember myself. I have a dream of visiting the country I was born in. I also want to travel a lot and learn more about this world, so I've been studying English for three years.





2

Meet Maria, 16, the future director

I'm 14 years old and I love listening to music, jumping on a trampoline, and going to an amusement park. I live in Baryshivka, but currently I am in the rehabilitation center. I love my home, my friends, and my close ones. They love me and are waiting for me. Apart from the desire to return home, I have a dream. When I grow up and finish 11 classes I will study to become an investigator. I like this job because I like to uncover secrets and solve complicated tasks a lot. And when I'm 30 years old I want to make an autobiographical film, covering my life from my very childhood up to my 30s. I want everyone to know why I did what I did, or perhaps when I overlook it myself I'll understand why people around me do what they do. In my 60s I would like to shoot the second part of my movie and call it "My life, my rules".





Participation opportunities for organizations

1

To take part in the Fund's projects (we have developed a series of projects that take into account all the needs of children under our care as much as possible)

2

Direct assistance (5000 children with specific needs from 83 boarding schools)

3

As part of your strategy and corporate social responsibility, we will help your company develop charitable programs and activities that meet its corporate goals.



**Our
programs
and
projects**



WOW Kids Educational program

WOW Kids Project includes: WOW Kids Forum and WOW Kids Camp that take place twice a year

WOW Kids Forum is a one-day forum.
Participants: 850 – 1000 children from orphanages of Ukraine.
Age of participants: 14-18 years.
Location: Kyiv.
Time: Spring / autumn.
Each forum covers a separate important topic.
Budget of a forum: 1 350 000 UAH.

Wow Kids Camp
Participants: 30 children from orphanages of Ukraine
Age of participants: 14-18 years.
Location: Kyiv.
Time: Summer / winter.
Participants are selected basing on motivational letters they write during the WOW Kids Forum.
Each camp includes an in-depth study of topics of the previous forum.
Children get practical useful knowledge and skills.
Budget of a camp: 340 000 UAH.

Benefactor's role:

- financial aid
- participating as a mentor or a volunteer
- participating as a specialist, a speaker, or a methodologist.



IT STUDY Project

IT STUDY Project includes: IT ACADEMY, IT Camp

IT ACADEMY

Participants: 20 children from orphanages of Ukraine.

Age of participants: 16-20 years.

Location: Kyiv.

Training period: 12 months.

Participants acquire a modern IT job in just 12 months.

Program's budget: 2 million UAH.

IT Camp

Participants: 30 children from orphanages of Ukraine.

Age of participants: 16-20 years.

Location: Kyiv.

Training period: 10 days.

Time: August

Participants are selected basing on their motivation letters and interviews.

Children get practical useful knowledge and IT skills.

The best candidates are chosen to study in the Academy.

The program budget is 320 000 UAH.

Benefactor's role:

- financial aid
- participating as a mentor or a volunteer
- participating as a specialist, a speaker, or a methodologist.



Girls Power Project

Girls Power project is an educational project for teenage girls from orphanages and boarding schools of Ukraine.

Girls Power

1 group: 20 girls aged 13–18 years.

Location: Kyiv.

Training period: 2 months.

The participants undergo training and have workshops on various useful and important topics.

Results: During the training the participants receive practical useful knowledge and skills from the best coaches and mentors.

Program budget for 1 group: 150 000 UAH.

4 groups may pass the training in the course of 1 year.

Benefactor's role:

- financial aid
- participating as a mentor or a volunteer
- participating as a specialist, a speaker, or a methodologist.





Psychological support!

We noticed that many children and adults found themselves during this difficult time facing their fears alone. They experienced high levels of anxiety, some of them had panic attacks, and some went through horrific situations and survived various forms of violence.

So, without much ado we decided to run this project!

The project is aimed at:

- employees of orphanages and boarding schools;
- parents of the family-type orphanages;
- children deprived of parental care.

Format: online consultations.

We have hand-picked the qualified psychologists and psychotherapists who possess extensive experience in helping both adults and children.





Clear Water Program

There is no perfectly clean tap water in Ukraine. Such tap water is not recommended for drinking without its prior purification with the help of special filters.

Unfortunately, hundreds of boarding schools and orphanages throughout Ukraine use tap water for drinking and cooking, as the state does not allocate funds to install filters or provide clean water supply.

We want to help such institutions and its inhabitants to get access to high-quality clean water which will surely contribute to healthier bodies and minds of our people. That is why we are actively developing the Clean Water Program, in accordance with which we install water purification filters and pay for their annual maintenance.



Evacuation of children from the troubled zones

Every day we do our best to evacuate children from the troubled zones and bomb shelters where they have been hiding day and night for the last few months. These children are in urge need for food, hygiene products and safety.

In order to evacuate them, it is necessary to organize logistics, provision of food and medicines, and locations for accommodation.

We organize the transport of these children to the border, as well as help them to cross it. The Fund has partners abroad who provide the orphans with a full support i.e. ensure accommodation, give food, medical attention and psychological assistance.





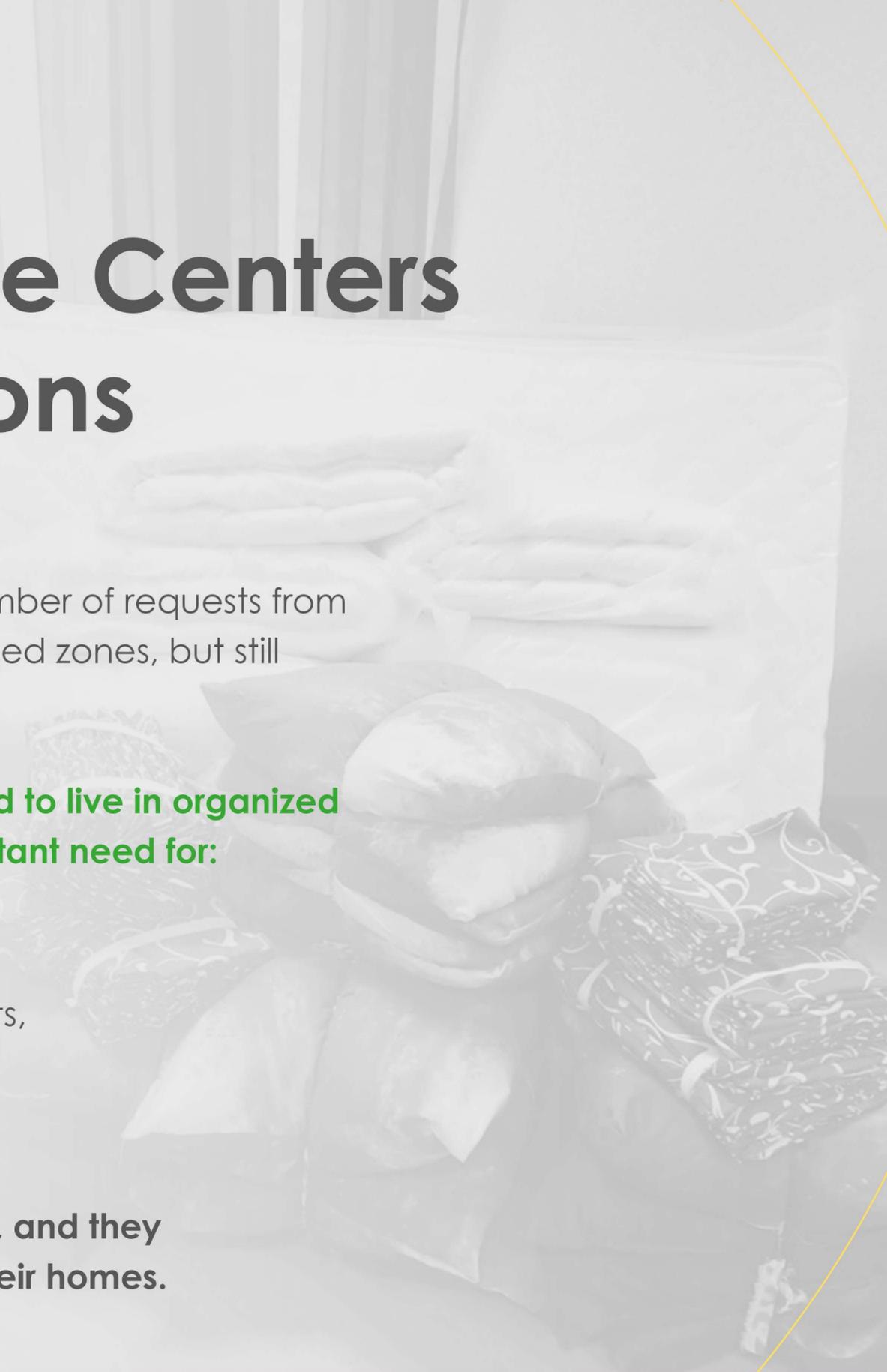
Urgent Needs of the Centers for Displaced Persons

The needs of the displaced persons are the huge number of requests from people who have left or were evacuated from troubled zones, but still remain in Ukraine.

Such displaced persons, including children are forced to live in organized camps, schools or sport halls. Therefore, there is constant need for:

- mattresses,
- blankets,
- pillows,
- bed clothing,
- bath towels,
- hygienic products,
- detergents etc.

All Centers are located in the western part of Ukraine, and they provide support to people who were forced to flee their homes.





About a shelter with love

It's not just a nice name, it's a rescue for people who have lost their homes and can't even afford to rent a place due to current difficulties with earning money.

Charity Fund Blagomay together with the LeoStates team decided to kick off a new project "Shelter with Love", which is filled with light, warmth and sincere help for displaced people.

Imagine a compact furnished apartment of total area of 14.5 m² that includes tiny kitchen, shower and toilet and is meant for four people.

As of now, these apartments are under construction. These are the stages of project implementation:

- preparations and advisory work;
- creation of a settlement;
- provision and medicines procurement;
- set up of a community;
- creating and providing jobs.

Within the framework of the project, **100 houses for 400 residents** are to be installed in the village of Khorosno in Lviv region.



Medical Office Program

Maintenance of medical offices in orphanages and boarding schools of Ukraine

- purchase of medical equipment;
- purchase of furniture for medical offices;
- purchase of equipment for rehabilitation and therapy;
- purchase of consumables.

Result: Children have the rightful conditions and all necessary equipment for timely examination and treatment.

The program's budget is individual for each individual facility.

Program implementation: in course of 1 year

Benefactor's role:

- financial aid





Full Backpack Program

We receive requests from orphanages for the things needed to prepare children for the school year.

We purchase:

- school clothes;
- school shoes;
- backpacks
- stationery.

Result: 5000 children deprived of parental care have everything necessary for the new school year.

Annual budget of the program: up to 4 million UAH.

Implementation of the program: August – September.

Benefactor's role:

- financial aid
- participating as a mentor or a volunteer
- giving masterclasses for children from boarding schools.





Factory of Miracles Program

We buy useful New Year and Christmas gifts for children, like:

- winter clothes;
- winter shoes;
- other garments (warm trousers, sweaters).

Result: 5000 children deprived of parental care have winter clothes and gifts for season's holidays.

Annual program's budget: up to 6 million UAH.

Implementation of the program: November – January

Benefactor's role:

- financial aid
- season's greetings for children
- organizing a celebration for children.





Children's Day Program

We buy sports equipment, sports clothes and shoes for children from orphanages, as well as arrange playgrounds. Result: 5000 children deprived of parental care have the opportunity to spend summer holidays with fun and profit to their health, to engage in sports, to play on the streets on the equipped playgrounds.

Annual budget of the program: up to 5 million UAH.

Implementation of the program: May – June.

Benefactor's role:

- financial aid
- participating as a mentor or a volunteer
- visiting children in orphanages.





Charity strategies

As an integral part of your strategy and corporate social responsibility, we will help your company to develop charitable programs and actions that meet its corporate goals.

Project with PepsiCo



Specially for PepsiCo we have developed a project "Let's do it together" that gives the children from orphanages in villages and small towns the opportunity to visit the entertainment centers "Children's Planet" ("Dytiacha planeta" network), since they have no such entertainment place in the area they live in.

Within the framework of the program, children have the opportunity to attend pizza making class or baking workshop, spend time at the amusement park with animators, and get gifts, while company employees from different regions have the opportunity to work as volunteers during these events and to communicate with children.

Budget of one event: up to 40 000 UAH.

We organize up to 10 events in different regions of Ukraine annually.

Campaign with Andre Tan

Ukrainian fashion designer Andre Tan has developed a special collection of T-shirts and hats exclusively for the joint campaign with Blagomay Charity Fund.

Money from the sales was forwarded to the fund for the purchase of sports clothes and shoes for children from orphanages.

The campaign was dedicated to the International Children's Day.



Collaboration with the restaurant network "Borsch"

Within the framework of the program "Factory of miracles", the network of "Borsch" restaurants donated 20% of their sales of borsch in the course of 2 weeks to our Fund.

We used the donations to purchase winter clothes and shoes for children from an orphanage.



A grayscale photograph of a family of four running joyfully in a grassy field. A man is carrying a young girl on his shoulders, and a woman is running alongside them. A kite is flying in the background. The image is overlaid with a large yellow circle containing the text 'Direct assistance' and a green circle with a wavy pattern to its left. A thin yellow line curves around the top and bottom of the yellow circle.

Direct assistance

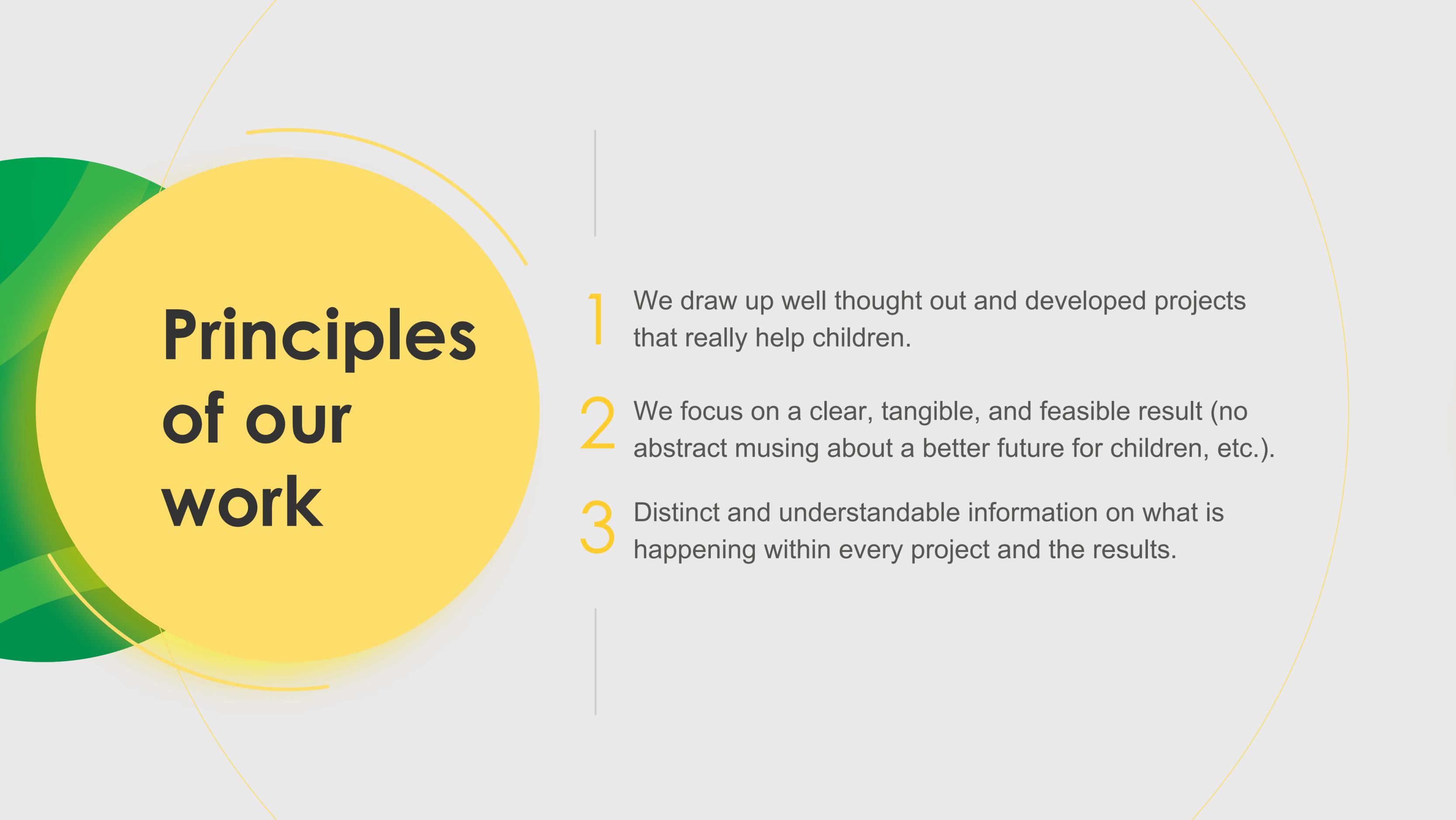
Urgent Needs

The Fund's Urgent Needs program operates on a continuous basis. Within the framework of this program, we receive letters with requests from orphanages from all over Ukraine. They include real critical needs of children and care facilities.

We offer companies to join the program.

We offer to hand over all things purchased with your help together. The Fund will organize a visit for the company's employees to the orphanage, where we will not only hand over the collected aid together but also spend some time with the children.

We consider such visits to be very useful for children because employees of the company can communicate with them, share their experiences, and open new professions for the children and become their friends.



Principles of our work

- 1 We draw up well thought out and developed projects that really help children.
- 2 We focus on a clear, tangible, and feasible result (no abstract musing about a better future for children, etc.).
- 3 Distinct and understandable information on what is happening within every project and the results.

Involvement

OUR GOAL is to make everyone understand the values of charity! That is why we appeal to everyone not only to donate money but also to participate directly in communication with children within the projects and programs.

In doing so, we are offering the following opportunities:

1. Possibility of participation of company employees in charitable projects and programs
2. Possibility of visiting the children's homes
3. Possibility of taking a specific orphanage under the supervision of the company
4. Mentoring and volunteering
5. Possibility of participation in the projects as speakers and experts

YOU CAN GET INVOLVED AT ANY TIME!

Results of our work



Since 2012, the fund has helped to the amount of 37 596 479 UAH



84 children's homes are under the care of the found



We have organized more than 2 143 visits of volunteers to the orphanages



More than 100 companies trust us



More than 1 700 benefactors cooperate with us



We have more than 300 volunteers

OUR PARTNERS



and many others



BLAGOMAY
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**Don't hesitate
to do some good!**